

# RACHEL AMES FARRELL

graphic designer

## education

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**Champlain College** : Burlington, VT // Bachelor of Science in Graphic Design and Digital Media, May 2011  
Consistently maintained a GPA of 3.0 and above while holding a part-time job throughout college. Worked on many different class projects that dealt with various aspects of design in multiple mediums.

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## experience

**Freckled. Fun Gifts & Fine Paper** : Montpelier, VT // Los Angeles, CA  
**Owner // Designer**, September 2014 - present

After getting severely ill while in LA, I was forced to move back to Vermont for awhile to recuperate. I decided to take this opportunity to start my own paper goods business, which has been my dream since I was very young.

**Rachelames Design** : Montpelier, VT // Los Angeles, CA  
**Owner // Designer**, June 2011 - present

After graduating college, I started doing a lot of freelance in addition to my full time job. I have worked with over 40 different clients to create designs that will elevate their business. I specialize in branding, illustration and typographic integration.

**Restaurant Startup, CNBC** : Los Angeles, CA  
**Design Consultant on Episode 12**, April 2014

My boss at Drawing from Memory and I were hired as design consultants for an episode of the show *Restaurant Startup*. We sat down in front of the cameras and advised the business featured on that episode on what kind of branding and packaging will benefit their business.

**Drawing from Memory** : Los Angeles, CA : **Graphic Designer**, June 2013 - June 2014

I was brought on at Drawing from Memory, a graphic design agency in DTLA, first as an intern but was quickly hired full time as a designer. Projects ranged from branding to web design, working with big names in LA as well as around the country.

**OKAY!! OKAY!! Creative** : Burlington, VT  
**Graphic Designer**, January 2011 - January 2012

Began as an intern and quickly took on the position of graphic designer at a fast-paced boutique marketing and design agency. Projects included designing web banners for major websites, presentations for large scale business meetings, apparel for large companies such as New Era and Oakley, as well as multiple marketing materials for musical groups and businesses.

**AIGA Student Competition** : Burlington, VT : **Best in Show**, February 2011

Won best in show in an AIGA design competition held at JDK Design. The challenge was to name, brand, and create media for a community gardening program targeted towards children.

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